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Terry Wynter Auto Service Center celebrates 15th anniversary Nationally recognized local auto service center giving away 15 \$100 gift certificates

FORT MYERS, Fla. (May 2, 2011) – Established April 22, 1996, Terry Wynter Auto Service Center's 15-year history proves this is not your ordinary mom-and-pop success story.

The 11-bay shop, centrally located on Fowler Street in Fort Myers, may look like your typical auto shop. However, it was recognized as one of the top ten companies in the nation to receive MotorAge's Top Shops Award in 2009.

"We're a local company that also happens to be recognized on a national scale," says
Terry Wynter, who owns the company with his wife and business partner Kay Wynter.

"Customers are sometimes surprised by what they discover in our shop. Some have never experienced the high level of quality and service they find here."

As small business owners who are dedicated to local customers, husband-and-wife team Terry and Kay Wynter are also nationally recognized for their expertise in the automotive repair industry. For example, Terry has been quoted by Consumer Reports, and the Automotive Service Association (ASA) selected him as one of 10 professionals in the nation to serve on its Mechanical Operations Committee. Kay was the first woman appointed to the A/C Delco National Advisory Council in 2007. Both are graduates of the

Automotive Management Institute with Accredited Automotive Management Certification.

What really makes their business so exceptional? In a guest editorial for the trade publication Auto Inc. magazine, Terry authored an article on the importance of technician training. His auto service center earns the ASE Blue Seal of Excellence annually due to the large percentage of employees who are certified by the ASE (National Institute of Automotive Service Excellence.) Also, he was personally recognized at the 2009 National Automotive Service Association (ASA) Convention for earning the most training credit hours of any member in 2008.

"If I could pick one thing that really makes a difference to our customers, it's our investment in continuing education for our technicians," says Terry. "As a result, we offer a highly trained team with the advanced skills necessary to succeed in every repair job."

In addition to their national memberships, which include the ASA and the A/C Delco Network, Terry Wynter Auto Service Center has strong local roots and is a member of the Greater Fort Myers Chamber of Commerce and the Christian Chamber of Southwest Florida. The company supports two local charities, the Nations Association and Florida Repertory Theatre.

To mark the company's 15th Anniversary, Terry Wynter Auto Service Center is giving away 15 \$100 gift certificates for automotive services. Customers can enter the sweepstakes in the shop or at www.TerryWynterAuto.com. The 15 winners will be announced on June 15, 2011. Sweepstakes rules available in the shop or online.

"We appreciate our customers and want them to know how much we value their business," says Kay Wynter, who owns and manages the shop with her husband Terry. "This celebration is all about saying thanks to customers and the community, and giving a little something back to show our appreciation."

To enter, individuals can register for the giveaway online at www.TerryWynterAuto.com or fill out a registration form at the service center, which is located at 3811 Fowler St., just north of Winkler Avenue. Sweepstakes winners will be randomly selected on June 15 and will receive a \$100 gift certificate for services at the auto shop and recognized in the company's newsletter.

About Terry Wynter Auto Service Center:

Established in 1996, Terry Wynter Auto Service Center is an independent, family-owned automobile service provider specializing in vehicle maintenance and repair services for individual car owners and commercial fleets. The 11-bay shop is located at 3811 Fowler St., just north of the intersection of Winkler Avenue and Fowler Street. The center's comprehensive website, www.terrywynterauto.com, offers detailed information about the center's award-winning history, services, staff, accreditations and affiliations, as well as convenient online ability for making appointments and communicating with technicians via e-mail. For more information, call 239-939-2500 or e-mail info@terrywynterauto.com. Also, keep up with Terry Wynter Auto Service Center online on the company's blog, www.YourAutoCareExpert.com, on Facebook and on Twitter, twitter.com/terrywynterauto.

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